



Year 10 - Business & Enterprise - Curriculum – 2024-2025

	Autumn Term		Spring Term		Summer Term	
	1	2	1	2	1	2
Key Concepts	Business Models / Sectors	Market Research	Marketing Activities	Component 1 Assignment	Component 2 Theory Learning Aim A	Financial planning / Business planning
Knowledge & Understanding (National Curriculum) <i>Skills are across the whole year.</i>	<p>Year 10 Business Curriculum has been designed to ensure students are able to achieve the highest standards and outcomes. The Business & Enterprise curriculum enables students to learn a wide range of skills and to develop good business knowledge. BTEC Business & Enterprise allows learners to eventually access university, apprenticeships and into the world of business. Business pupils to develop sector specific applied knowledge and understanding through realistic vocational context. Pupils will learn characteristics of enterprises and entrepreneurs and internal and external factors that can affect the success of an enterprise. A focus of developing key skills that prove aptitude in planning an enterprise idea, including market research, planning, carrying out financial transactions, communication and problem solving. These key skills will ensure Boldon School pupils are ready for the workplace and wider world. Business students are taught by subject specialists to ensure high quality and consistent teaching. All skills are sequenced from year 10 and 11 students are progressing each year and they can continuously retrieve information from each project. High quality questioning and resources are used during practical lessons and theory lessons. Students will examine both successful and unsuccessful businesses, so that they can develop their knowledge and understanding of the business concepts that will enhance their own decision making. Students will then learn what it means to set up and run a business enterprise, and complete assignments that encourage them to be creative and yet realistic. Dragons Den style competition allow our students to design a fun school enterprise business. Students run corporate style business meetings to discuss world events that are impacting our local business. Students learn business skills with an emphasis on student employability skills to equip them with important attributes for the future. This subject learning is relevant to any future career goal.</p>					



Skills	R Develop RESILIENCE	★ <i>Students need to tackle sensitive real world topics such as changing business environments and job redundancies / business closures. Irrespective of how sensitive and tough the students are learning, students will learn from these experiences.</i>
	A Possess AMBITION	★ <i>Students should show a desire to always improve based on constructive feedback and look to participate in group discussions and problem solving business activities. Students should show a desire to always improve their business skills.</i>
	I Demonstrate INTEGRITY	★ <i>Demonstrating and upholding strong moral and ethical values when learning specific topics throughout the year.</i>
	S Embed Self-Discovery	★ <i>Students have to reflect on topical issues such as economic and technology issues and impacts on business. Students should be open to developing personal opinions and feelings, being mature enough to discuss in a group environment.</i>
	E Display EMPATHY	★ <i>Students need to listen to other people's views, experiences and opinions and be prepared to listen and understand differing viewpoints in order to develop their own personal opinion.</i>
Curriculum Links	<ul style="list-style-type: none"> • Business has deep links with Retail, IT, Technology, Art & Design, Maths and builds on some knowledge developed in these areas. Business enables students to develop business skills to become good business leaders and to develop skills in pitching micro-enterprises and developing promotion ideas. Students will be ready to further study and explore businesses and be able to access the future workplace. Business students who complete other courses such as retail / IT / maths will have crossover 	



	<p>skills with knowledge and understanding in accounts, marketing and technology in business. Students will develop their understanding of business planning and this links in with Digital IT, Finance and Retail.</p>
<p>Assessment</p>	<ul style="list-style-type: none"> ● Assessment - Business Models / Sectors checkpoint <ul style="list-style-type: none"> ○ Checkpoint - Enterprises ● Written Assessment - Market Research checkpoint <ul style="list-style-type: none"> ○ Checkpoint - PEST / SWOT ● Written Assessment - Marketing Activities checkpoint <ul style="list-style-type: none"> ○ Checkpoint - Marketing Mix ● Written Assessment - Component 1 Assignment checkpoint <ul style="list-style-type: none"> ○ Checkpoint - Planning ● Written Assessment - Component 2 Theory Learning Aim A checkpoint <ul style="list-style-type: none"> ○ Checkpoint - Models and ownership ● Written Assessment - Financial planning / Business planning <ul style="list-style-type: none"> ○ Checkpoint - Cash inflows and outflows
<p>Aspirations & Careers</p>	<ul style="list-style-type: none"> ● School leavers of tomorrow are going to be working in a digital world, with a competition for success that has never been harder. The Baldon School enterprise curriculum introduces our students to the future business world, in which they will build a career and lifestyle to fulfil their dreams and aspirations. Enterprise students visit businesses that are key to the local economy, in areas that are currently in development such as the Dogger Bank Offshore and the IAMP in Sunderland. They will research the growth employment sectors and the skills shortages, by meeting key strategic partners in the North East Local Enterprise Partnership.