



IT & VOCATIONAL - RETAIL

VISION	INTENT	IMPLEMENTATION	IMPACT
<p><i>“To enable students to have a broad appreciation of work in retail and related growth industries. The retail and fashion industry is vital to the UK economy.”</i></p> <p>A high quality retail education allows Baldon School students to gain an industry relevant qualification which is geared toward the key sector requirements. Students will learn the knowledge and skills used by professionals in this sector on a daily basis. Retail has deep links with Business, IT, Technology, Art & Design. Students are taught about the online retail experience which is essential within the modern world for a successful business to thrive. Students will learn and be able to confidently develop and investigate solutions for retail businesses. Students will explore how retail operations are organised on a daily basis making them ready for the working world. Students will explore and develop brand knowledge to become experienced in the retail leaders on the high street and in the digital world. Students will be ready</p>	<p>The KS4 Retail Curriculum has been designed to ensure students are able to achieve the highest standards and outcomes. High quality teaching comes from specialist subject teachers. The curriculum includes formal teaching throughout a wide range of subject areas.</p> <p>KS4 Retail provides students with the platform to develop and enhance skills needed by many retail roles. All skills are taught in a sequential manner to support independence in assessments. The projects and topics are developed to ensure that each year students embed and build upon previous knowledge and skills. Our curriculum is both ambitious and innovative, it is structured to develop students' knowledge and understanding through innovative and engaging teaching. Students learn from a high quality, knowledge rich faculty.</p> <p>Our assessment structure is designed to ensure students can apply their knowledge while developing skills in</p>	<p>Outstanding subject knowledge and strong teaching pedagogy is at the forefront of our KS4 Retail curriculum. Students are taught by subject specialists to ensure high quality and consistent teaching. All skills are sequenced to ensure students are progressing each year and they can continuously retrieve information from each project. High quality questioning and resources are used during lessons. Adaptive teaching strategies are implemented with a 'Teach to the Top' approach, using effective modelling and scaffolding.</p> <p>Assessment sheets and quality marks are used at the end of each topic/unit to inform students of their progress and achievements, this will allow students to progress to the next level with skills and knowledge. Through CPD, all staff have updated current skills to the required industry standard.</p> <p>Students will learn about Customer service for retail business, Merchandising and marketing retail</p>	<p>Retail is a subject that students can opt for during the options process. Student voice is used to survey the impact of students learning and enjoyment of the course, based on the outcomes the curriculum is structured to suit all needs. There is a wide range of examples of students pursuing a career and studies at sixth form and university in the retail sector. Students regularly inform us how much they enjoy studying retail and learning a wide range of skills and practices. All data is analysed by senior leaders and governing bodies within the school to ensure challenge and accountability.</p> <p>Retail staff set high expectations, which inspire, motivate, and challenge students. They are accountable for their attainment, progress, and outcomes. Staff incorporate cutting edge, adaptive teaching strategies with a 'teach to the top' approach to push and challenge students irrespective of background, with a key focus of ensuring progress. This is evident during lesson observations and learning walks, with</p>

<p>to further study and explore retail and be able to access the future workplace.</p>	<p>different retail operations. In addition, learners will be taught about different customer experiences in retail. Learners will develop their understanding of technology in retail and how retail functions.</p> <p>At Baldon, students thrive in KS4 Retail and we have many examples of learners proceeding to university, apprenticeships and working in the retail sector.</p>	<p>products . Students will also learn about The business of retail. The KS4 Retail course consists of three components, one component is externally assessed and two components are internally assessed.</p> <p>Professional Development opportunities are attended to ensure curriculum requirements are met and to develop subject knowledge which is reflected in the delivery of outstanding lessons throughout the department. Staff regularly share good practice to maintain high standards across the faculty, sharing teaching techniques along with behaviour management tactics which enables the department to create a safe and positive learning environment for all students to progress and achieve their personal best in Retail.</p> <p>Outstanding lesson delivery is a product of staff adopting the Baldon Learning Sequence into their practice. Staff begin lessons with 'Bold Starts' where learning is revisited from previous lessons and/or schemes of learning. The sequence progresses onto new learning being introduced, together with development of new knowledge through independence and enrichment. New learning is then reviewed through</p>	<p>positive senior leadership reviews and feedback received. Regular learning walks within the faculty are conducted to ensure high quality teaching and delivery is being provided to learners.</p> <p>Student voice is used to survey the impact of the KS4 Retail Curriculum, the outcomes allow us to reshape and restructure the curriculum to maximise student learning, outcomes and enjoyment. Students recognise that the retail sector is a major source of employment in the UK.</p>
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